



BRISTOL GROUP NEWSLETTER

Your local group covering **FEBRUARY 2008**
Bristol, Gloucester, www.rsocbristol.co.uk
Cheltenham and more.

Welcome To The Feburary Meeting

Tonight

Tonight's meeting it's the first of the years Mega Quiz here at the NBRC this will be narrated by either Mark or Ian as Mr quiz master himself, Simon D has other arrangements, (Football) we also have to run our yearly AGM, but this should not take up too much time as we just have to vote on the committee members wishing to stand for the next 12 months and also we hope to bring you the every popular raffle.

Last Months Meeting

In last months meeting we planed to hold a bring and buy evening, but this failed to happen, sorry folks, but we ran the every popular raffle.

Next Months Meeting

Next months meeting is on Wednesday 19th March, through more popular demand and that Simon should be back with us we will run a Bingo session with cash prizes, and we also hope to bring you the popular raffle again with fantastic prizes.

Shows

This years show season for 2008 is now very quickly about to start, most of dates have appeared now for 2008, all the details are now on the spreadsheet attached to this newsletter. It is now up to you the membership to enter your details on to the form and return it completed to Mark our show co-cordinator, as failure to do so may mean you miss that or those shows and in a few cases the cut off times are very short lead times.

RS Combe 2008

The Castle Combe track and regional day event **RS Combe 2008** is to take place on **SATURDAY 5th JULY**, last Monday we held an event meeting as planning for the 2008 event is now in

MARCH
Meeting
Bingo
19.03.2008

full swing.

We now have all the application forms ready as this should coincide with the online booking etc which have just gone live ready to take the applications and online payments which are now appearing as we speak

So put the date of 5/7/2008 in your dairies now as you do not want to miss this fantastic day at Castle Combe.

ALL the prices on entry etc have been frozen for the 2008 event.

We are planning to have a fantastic lunch time parade lap session All in the aid of charity the cars include All Escort RS models, All Sapphire Cosworth models, together with RS1600i's, and the Mondeo Owners Club to list a few.

Parade lap spaces will be limited in numbers due to the sheer number of different types of cars on the track for this fantastic spectacular, so book early and do your bit for a good cause in aid of our chosen charity this year.

Ford News

Focus on the music

New Ford Focus

In a clever feat of musical ingenuity, an orchestra playing instruments created entirely

from car parts performs the soundtrack to the new Ford Focus television commercial.

This harmonious masterpiece is the work of two American composers who have taken the concept of car sounds to the extreme. Hollywood film composer Craig Richey and New York sound designer

Bill Milbrodt turned 21 parts from the new Ford Focus into musical instruments and arranged them to be played by an orchestra.

Milbrodt's team took apart a Ford Focus five-door hatchback that had, literally, just come off the production line. "When we got it to the mechanics shop, it had less than a mile on the clock. We took the doors and fenders off, but we had the body shell intact and we later cut out of that the parts we wanted," said Bill Milbrodt.

By the time the orchestra had been assembled for the photo shoot at Universal Studios in California, Milbrodt's team had constructed 31 instruments. Each has a name that instantly identified its origins, such as the Transmission Case Cello-Dulcimer, Clutch Guitar, Rear Suspension Spike Fiddle, Fender Bass, Hatchback Kick Drum, Handheld Gear Tambourine and Door Harp.

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[FORD CONFIRMS FIESTA AS GLOBAL NAME FOR SMALL CAR](#)

*** Ford's new-generation global small car to be previewed at 2008 Geneva Motor Show. Its worldwide name is confirmed – Ford Fiesta.**

*** New Fiesta is the first product of Ford's new global product development process, with versions due for launch also in Asia and North America between 2008 and 2010.**

*** European production of new Fiesta begins in fall 2008.**

Ford's new small car family will use the Fiesta name around the world, the company confirmed today.

Designed and developed in Europe for customers in Europe, Asia, South Africa, Australia and the Americas between 2008 and 2010, the new Fiesta is the first major product of Ford's new global product development process. This new small car keeps alive a name synonymous with more than

**April
Meeting
Outside
16.04.2008**

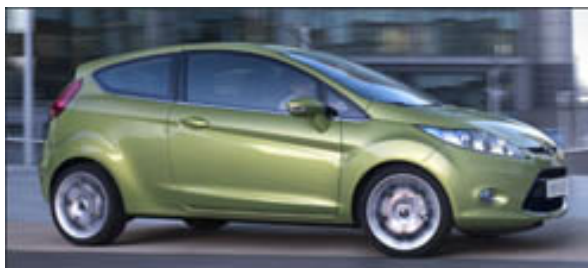
30 years of success and strong driving dynamics in Europe and is already well known in markets across Asia, Australia and South America. The Fiesta also was offered in the U.S. from 1978 to 1980.

"The new Ford Fiesta captures every aspect of what's defined

Ford as a small-car leader in Europe and builds on it in terms of driving dynamics and design," said Mark Fields, president of the Americas, Ford Motor Company. "When it arrives in North America in 2010, the Ford Fiesta will set a new standard in the small car segment. Even before it arrives in this market, though, the new Fiesta demonstrates how leveraging our global strengths can yield attractive benefits for customers around the world."

"The new Ford Fiesta will set the standard for delivering to our customers products they really want and value while taking advantage of our wonderful global resources."

The new Ford Fiesta brings the dynamic Verve Concept exterior and interior styling to production reality, demonstrating that small cars can be stylish, sophisticated and emotional. It rejects the notion that an affordable small car has to be a commodity.



The new Ford Fiesta also makes major strides in small car craftsmanship, quality of materials and product choice while continuing to represent traditional strengths of

practicality, value for money, agility and safety. It also brings a host of big-car features to the small-car segment for the first time.

"The new Ford Fiesta is an example of how good a small car can be," said Jim Farley, Ford's group vice president, Marketing and Communications.

"The Fiesta is great to look at, great to drive and it has quality you can see, feel and touch. It's going to be an important growth product for North America."

A key Ford Fiesta strength throughout its life has been its acclaimed driving quality, and the new model intends to uphold this reputation. Ford's dynamics engineers also worked hard to enhance Fiesta's ride comfort and isolate road, wind and powertrain noise from the cabin, and to give the new model an impressively quiet driving quality for a small car.

Fiesta for a New Generation

The all-new Fiesta opens another chapter in the story of the popular Ford small car that has sold more than 12 million units since its introduction in 1976 and represented real change when it came on the automotive scene.

In Europe, the new Fiesta will be built at Ford's Valencia manufacturing facility in Spain beginning in early 2009 alongside the Cologne manufacturing plant, which starts production in fall 2008.

A production announcement for the Ford Fiesta in Asia will be announced in April at the Beijing Motor Show. A North America announcement will come at a later date.

FORD OF EUROPE SALES DEFY INDUSTRY TREND TO RISE 1.5 PER CENT IN JANUARY

Ford of Europe's January sales increase 1.5 per cent to 142,460

- * **Market share was at 9.0 per cent**
- * **Mondeo sales rise more than 50 per cent**
- * **Ranger sales increase by 60 per cent**
- * **Sales up by 45 per cent in Turkey**

Ford of Europe made a positive start to 2008, increasing sales in its main 21 markets by 1.5 per cent, to 142,460. In a reduced overall market, Ford's January share was at 9.0 per cent.

The Focus was Ford's top-selling model, selling over 37,100 units.

But it was the new Mondeo which turned in a stunning performance, with sales leaping more than 50 per cent to 16,800.

Elsewhere in the Ford range, the Fiesta sold 29,380 units and C-MAX sales increased to 10,400.

In the Blue Oval's commercial vehicle range the Transit increased to 17,100 and the Transit Connect, which is to go on sale in the United States in mid-2009, sold 7,100 units.

Sales of the Ranger pickup soared more than 60 per cent to 1,950.

Britain was the company's top market with sales exceeding 33,230, giving a market share of 17.6 per cent.

The largest volume increase was in Turkey, where sales rose almost 45 per cent to 5,160, for a market leading 17.7 per cent share, Ford's highest in Europe.

Elsewhere in Europe, Italy sold 22,400 units and Germany 13,510. Spain increased 12.9 per cent to 13,030 and France improved 18.1 per cent to 12,540.

"While 2008 is forecast to be a challenging year for the European industry, we expect our sales momentum to continue," said Stephen Odell, Ford of Europe's vice president of Marketing, Sales & Service. "Our confidence is based on the strength of our current range and on the exciting new products we plan to introduce in 2008. The stylish new Focus goes on sale shortly, to be followed by the Kuga, which will set a new benchmark in the crossover segment. At next month's Geneva Motor Show we will also unveil a great-looking new car that has all the style, innovation, value and performance that motorists have come to associate with the Ford brand and that has been heralded by our acclaimed Verve concept

RSOC National Day

This years National day is to be on Sunday 17th August and will be returning to the Donington race circuit as Rockingham proved to be a bit of a mess and in some cases difficult to get to as Donington has great access from the motorway network .

WE HOPE YOU ENJOYED THIS EVENINGS MEETING AND WE LOOK FORWARD TO SEEING YOU AGAIN AT NEXT MONTHS MEETING ON WEDNESDAY 19th MARCH

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